

Privacy Notice

1. Why this privacy notice?

We are committed to protecting your privacy and personal information. This Privacy Notice explains how personal information is processed within the KODAK Lens Vision Studio digital application.

The data controller of the data processing activities generated from the use of the application is the Eye Care Professional (ECP).

The application uses the device camera only to calculate fitting measurements. No face data or facial images are ever stored, retained, transmitted, or shared.

2. Why personal information is collected and used?

Personal information is collected only to enable the core functionality of the KODAK Lens Vision Studio application and to support Eye Care Professionals (ECPs) in delivering dispensing services. Specifically, information is used to:

- Calculate fitting measurements required to produce accurately fitted ophthalmic lenses.
- Support clinical decision-making by allowing the ECP to enter and use prescription details to determine suitable lens options.
- Provide tailored product recommendations based on responses to guided questions, with the final selection made by the ECP.
- Place and manage lens orders when the application is connected to KODAK Create Lens.
- Facilitate repeat orders so patients can reorder lenses without repeating measurements or re-entering information.

The personal information collected is used only for these specific purposes and only to support the professional dispensing and ordering workflow of Eye Care Professionals.

3. What type of personal information is processed?

We and our supply chain partner* process personal information only when the ordering function or measurement tools are used:

- Patient name: This is only required for KODAK Create Lens. Where possible, a patient reference number should be used instead, and a patient name is not required for measurement storage.
- Prescription details (in countries using KODAK Create Lens, such as Malaysia)
- Frame measurements, pantoscopic tilt, wrap angle
- Email address (optional)
- Usage data (with ECP consent, where legally required)

The personal information above is collected only to provide the application's core functions and to support dispensing, repeat orders, and product customisation.

4. How long personal information is stored and why

KODAK Lens and its supply chain partners store personal information for **6 years**.

This storage period is necessary to support repeat orders, maintain dispensing history for continuity of care, and allow Eye Care Professionals to reproduce or verify previous lens orders without requiring patients to repeat measurements. The information is retained only for the minimum period required to provide these services effectively.

Data analytics used to improve the application may be stored for **3 years**.

5. Sharing information with third parties

Personal information may be shared with supply chain partners only when required for:

- Producing customised lenses
- Processing orders
- Supporting application functionality

When personal information is shared, it is limited to what is required for these purposes. Our supply chain partners store this information only for the period and purpose necessary to deliver the requested services.

No face data is ever shared with any third party.

6. Your data protection rights

You may request access to, amendment of, or deletion of your personal information at any time.

To exercise your rights, contact our Data Protection Officer at:
privacy@essilorluxottica.com

Supply Chain Partners

Crossbows Optical Ltd. and your Eye Care Professional